



CHARITABLE GIVING PROGRAM

The mission of Citizens Bank's Charitable Giving Program is to help meet the needs of the communities we serve by supporting nonprofit organizations that improve overall quality of life. Our community bank also proudly sponsors events that enhance the vitality and diversity of our neighborhoods, celebrate our communities' successes, and support local charities.

Citizens Bank can only be as strong as the communities our company serves, and we are proud to play a role in helping make each of our communities a better place to live and work.

Requests are granted based on the nonprofit organization's ability to meet our charitable giving criteria, as well as the availability of charitable funds. Our Charitable Giving Program makes every effort to assist as many qualifying nonprofit organizations as possible.

Categories of Giving

- *Education and Youth Initiatives* – academic programs that motivate and challenge students of all levels.
- *Health and Human Services* – programs that enhance quality of life for citizens who are ill, disadvantaged, underprivileged, elderly, or handicapped.
- *Civic and Cultural* – support of the arts and events that develop community pride and awareness.
- *Community and Economic Development* – assist organizations that seek to increase civic involvement and improve economic development and the environment.

Guidelines for Applicants

A completed Charitable Contribution Application, along with supporting documentation, must be submitted at least 6 weeks prior to event or initiative.

While Citizens Bank strives to provide funding to a broad range of organizations, there are some requests that will not be considered including the following:

- Individual sponsorships
- Fraternal or alumni organizations
- Political Action Committees, political candidates, or causes or organizations attempting to influence legislation
- Requests for the discretionary, non-specific use of funds by an organization
- Requests for operating expenses
- Trips or tours for individuals and groups
- Talent and beauty contests

Applications can be obtained from Citizens Bank's website, www.CitizensBankWI.bank, or by contacting the Marketing Department at marketingdept@CitizensBankWI.bank (Attn: Community Relations Director) or calling 262-378-4841.

Questions regarding the Charitable Giving Program guidelines or the Charitable Contribution Application may also be directed to the Community Relations Director.